

For Immediate Release  
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## **SOCIAL MEDIA MARKETING FOR YOUR SMALL BUSINESS**

Want to become a Social Media Marketing Ninja? Well, grab your smartphone and let's go! Caledon Public Library will be hosting this 4 part series that will provide a thorough introduction to social media marketing for your small business. Led by local marketing and real estate guru Katharine Loucaidou, participants will learn how to maximize the use of social media platforms such as Facebook, Instagram, Pinterest, Twitter and LinkedIn to run a successful, profitable business.

Classes will take place biweekly beginning Monday, February 13<sup>th</sup> at the Albion Bolton Branch of Caledon Public Library, 7-8:30 pm. The cost for all 4 sessions is \$99.00 + HST. Participants can register online at [www.caledon.library.on.ca](http://www.caledon.library.on.ca), however payment must be received at any branch of CPL to guarantee a spot. Don't delay, register today and get on your way to becoming a Social Media Marketing Ninja.

### **About Caledon Public Library**

Caledon Public Library has seven branches that serve as the cornerstones to the community, connecting people to information and each other. Caledon Public Library offers a variety of adult and children programs to complement our collections.

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For more information contact:

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