

For Immediate Release
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Caledon Public Library Introduces *hoopla digital* to Give Patrons Online and Mobile Access to Free Movies, Music, eBooks and More

Caledon Public Library has introduced *hoopla digital*, a new service that provides library users with free access to thousands of movies, television shows, music albums, eBooks, audiobooks and comics. All that is needed is a CPL library card to instantly borrow and enjoy dynamic content on a smartphone, tablet or computer.

“We are excited to introduce this new platform in our ongoing efforts to meet the needs of the growing mobile generation,” said Colleen Lipp, CEO/Chief Librarian of Caledon Public Library. *Hoopla digital* currently offers close to one half million titles from major Hollywood studios, record companies and publishers with new titles being added on a regular basis.

Content may be streamed on a computer or users can download the free *hoopla digital* mobile app on their Android or IOS device. All titles are available to borrow 24/7, with no waiting and even better, no overdue fines. You can borrow up to 5 titles every month. To find out more information visit the library website at www.caledon.library.on.ca.

About Caledon Public Library

Caledon Public Library has seven branches that serve as the cornerstones to the community, connecting people to information and each other. Caledon Public Library offers a variety of adult and children programs to complement our collections.

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for all reasons