

**For Immediate Release  
April 29, 2021**

**DEVELOPED BY THE COMMUNITY FOR THE COMMUNITY:  
CALEDON PUBLIC LIBRARY'S 2020 ANNUAL REPORT VIDEO**

*Caledon, ON* – What contains original music by InKey Music School (Caledon East), narration by local Humberview Secondary School students, and brilliant video filming and editing by Lucky Element Media (Caledon).

It's Caledon Public Library's new video, [\*We Made It Through Together: Caledon Public Library Annual Report 2020!\*](#)

"There's no doubt 2020 was a challenging year and we got through it, together, as a community supporting one another. We wanted to ensure even the production of our annual report reflected that spirit", said Colleen Lipp, CEO and Chief Librarian of Caledon Public Library. "Historically our annual report was designed as a printed document. This year, when so much of what we did was on an online platform, we decided that a true representation of the past year should be virtual so we moved to a video format."

Video highlights include how the community embraced the Library's digital resources with 137,235 digital resources accessed; engaged in virtual programming with over 8,000 attendees; and continued to include CPL in their everyday lives throughout the year. Over 1,000 people signed up for the new online library card and social media engagement increased in some cases over 95%.

"Our staff worked hard throughout 2020 to be there for our customers," added Lipp. "We still have a long way to go, but we are hoping this 2020 Annual Report video can be a beacon of what perseverance and working together can look like in the year ahead."

The 2020 Annual Report video will be shared on all of CPL's social media channels and can be permanently found on [CPL's YouTube channel](#). For information on what CPL has to offer you and your family, please visit [caledon.library.on.ca](http://caledon.library.on.ca)

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**About Caledon Public Library**

Supporting a **growing community** of communities across 700 square kilometers, [Caledon Public Library](#) offers services, collections and programs in our seven branches. Located in small villages as well as urban centres, these hubs serve as the cornerstones of the community, connecting people to information and each other. With an ever-expanding number of digital tools, CPL provides access to downloadable eBooks and streaming movies and music. Whether connecting, collaborating or creating

in our spaces or discovering and getting inspired from the comfort of home, all is possible – and free - with your library card.

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