

**For Immediate Release
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CALEDON PUBLIC LIBRARY ASKS FOR COMMUNITY FEEDBACK IN DETERMINING STRATEGIC PLAN DIRECTION

Caledon, ON – Caledon Public Library (CPL) needs your help as it embarks on the development of a new strategic plan to guide the Library Board and Staff in the delivery of future public library services to the residents of Caledon.

“It’s more than providing traditional library services to Caledon residents,” says Colleen Lipp, CPL CEO and Chief Librarian. “It’s about listening carefully to our community, our staff and essential research, and stepping outside of the box to demonstrate that we are truly relevant to your needs and essential to Caledon’s quality of life. We need your feedback in order to do so.”

CPL recently retained the services of Lighthouse Consulting Inc. to assist in the development of a four (4) year Strategic Plan that includes an online survey available at www.cpl.social/yourinput. Feedback will be collected from the community until February 15, 2021. All participants will be entered for a chance to win an Acer 11.6-inch Chromebook. Focus groups will also be used to learn more about the community’s needs while identifying new and innovative ways to provide services and resources.

“As per our current strategic plan, CPL is envisioned as a vital service and vibrant community space. Over the last four years we have worked to strengthen facilities, build partnerships and encourage discovery, creativity and innovation,” adds Lipp. “To genuinely reflect the vision, needs and expectations of you, the Caledon community, with this new Plan, we hope to hear from as many voices as possible.”

Caledon Public Library (CPL) currently operates seven (7) branches across Caledon. With branches located in both suburban and rural locations, the Library is well positioned within this community of communities. Over 300,000 visits were made to local branches in 2019, with close to 440,000 items circulating and over 20,000 residents participating in library programs.

Caledon Public Library currently offers *Contactless Holds Pickup* at all branches. Staff continue to provide virtual reference and reader’s advisory assistance Monday to Friday from 10 am - 5 pm by phone 905-857-1400 x244; email: reference@caledon.library.on.ca; or text 416-828-7086, as well as [What to Read Next](#) online forms.

For questions or concerns, please call the CPL main line at 905-857-1400 and leave a voicemail, text to or email reference@caledon.library.on.ca. For further information and updates, please visit caledon.library.on.ca

About Caledon Public Library

Supporting a growing community of communities across 700 square kilometers, [Caledon Public Library](#) offers services, collections and programs in our seven branches. Located in small villages as well as urban centres, these hubs serve as the cornerstones of the community, connecting people to information and each other. With an ever-expanding number of digital tools, CPL provides access to downloadable eBooks and streaming movies and music. Whether connecting, collaborating or creating in our spaces or discovering and getting inspired from the comfort of home, all is possible – and free - with your library card.

For more information contact:

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